



Contact:

Teresa Warren,
TW² Marketing
(619) 582-5750

twarren@tw2marketing.com

Lisa Kovach
TW² Marketing
(619) 546-4348

lkovach@tw2marketing.com

Eric Northbrook and the HeadNorth Foundation Receive the Hope and Freedom Award

San Diego, CA (July 30th, 2007)—Eric Northbrook, founder of the HeadNorth Foundation, a San Diego-based nonprofit foundation that exists to enhance the quality of life for people faced with the daily challenges of a spinal cord injury, will receive the Hope and Freedom Award from the Ability Center on August 23 at the Ability Center of San Diego, located at 4797 Ruffner Street.

The Hope and Freedom Award is presented to individuals dedicated to improving the quality of life of others by providing mobility equipment to those in need.

Eric Northbrook, a prominent member of San Diego's real estate community, was injured in a motorcycle accident in January of 2006 that left him paralyzed. Through the overwhelming support of his family, friends and colleagues, Eric and his family started HeadNorth Foundation in order to help others with spinal cord injuries.

Eric's positive attitude and active lifestyle has been an inspiration to others. Since its inception HeadNorth has raised over \$700,000 for its mission.

The Foundation's primary goal is to enhance the quality of life for those afflicted with a spinal cord injury by providing guidance, resources and financial assistance.

###



Photo Caption (left to right): Bill Lundstrom, Randal Schober, Steve Rosetta, Denise Northbrook with Eric Northbrook receiving the Hope and Freedom Award.